



TRISHA LAGLEVA

I am a creative problem solver who knows how to keep my cool and think my way through any situation. I am resourceful, generous and I love to serve as well as lead. I believe communication is key to great relationships and I embrace art in all its forms. My passions have taught me to stay engaged and enthusiastic in all I do. From healthcare, counseling and teaching, to graphic design and art directing, I have learned that resourcefulness is the most valuable asset in times of pressure. Through all this, I've been able to hone my skills in multitasking, critical thinking, organization and efficiency—which I do with a cheerful and can-do attitude. My curiosity, appreciation for people and innovative spirit keep me looking for the best ways to work together, making me a valuable team player.

2018 **HORNBLOWER CRUISES & EVENTS**

Graphic Designer

As a graphic designer for a cruise & event company, I design to inspire and inform the target market. When I'm not producing collateral, managing projects with publishers, or conceptualizing the next way to visually represent something, I'm thinking of system strategies aimed to improve efficiency in the current workflow. My experience with Hornblower has ranged from product research (dining and partying on the cruise ships) to working side-by-side with corporate upper management, boat captains and engineers to design promotional booklets, mock apps, and massive proposals...and more!

2016 - 2017 **IRON CREATIVE**

Production Designer | Account Manager

In playing the hybrid role of Production Designer and Account Manager, I worked with the clients and vendors to produce strategized marketing materials from start to finish, in both a timely manner and within the budget. I delegated large projects to the designers, collaborating with them to make sure our clients needs were met. Doubling as Production Designer, I fulfilled easy client requests as they came up—allowing the client to quickly get edits while also freeing up the designers to concentrate on problem solving. I filled requests which included image editing, light redesign, HTML coding and much more...

2014 - 2016 **LIFE HOUSE AGENCY**

Counselor | Activities Coordinator

A fun loving counselor/coordinator, I worked with autistic/special needs individuals to help them achieve maximum independence and a safe environment. I helped them with everything from medical appointments to exercise programs. I facilitated group meetings, art programs, taught them occupational skills. As an activities coordinator, I scheduled activities that gave them the opportunity to socialize.

2010 - 2015 **CIRCA NOW**

Graphic Designer | Production Artist | Art Director

As part of the agencies core team, I was responsible for the design and production of a variety of assets. From logos, print ads, packaging designs, trade show displays, websites, T-shirts—you name it. I learned a lot from the seniors who continued to and trust me with more responsibilities as my skill set grew. As I continued to add more value to the team, I eventually directed in-house and contracted creative talent from all over the world. I enjoyed the creating and pitching campaigns to the clients. I also took pride in and managing projects to completion.

2012 - 2013 **THINK ATMOSPHERE**

Production Artist

As a fast freelance Photoshop magician, I did off-site production work in photography editing, logo design, poster/print ads layouts, and website design.

2005 - 2010 **CASE MANAGER**

Administrator | Right Hand/Left Hand

As a hardworking enabler, I managed administration, scheduling/staffing, payroll, continuity of care and served as a one-on-one care giver for a quadriplegic man with major health and personal needs. I helped him maintain an active social lifestyle, managed his business investment—basically kept him as autonomous as he could be despite the fact that was paralyzed and needed a breathing machine. I was supportive, trust worthy, and kept my cool as I trouble shooted and strategized in times of life or death emergencies.

2007 - 2008 **CANNIBAL CLOTHING**

Graphic Designer | Production Artist | Promotions

I had an adaptive and flexible role as team player in this startup company, I started off designing t-shirts and flyers, and quickly fell in love with the world of marketing when she was introduced to cross promotion and collaborations at concerts and music videos recordings. I created animated videos specifically designed for each featured artist to loop in the background during their sets.

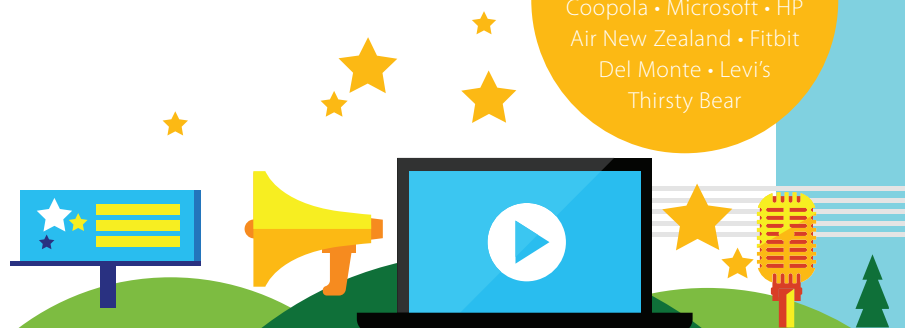
2008 **DOMINICAN UNIVERSITY**

Bachelor of Science | Digital Arts

I was an ambitious full time student who worked my tail off at various jobs between midterms. I dreamt of integrating my health and art education into an art therapy occupation. After years of caregiving, I created a new dream: to pursue my passion in the world of visual arts.

Clients

Salesforce • Genentech
Sage • X-Box • Dockers
Coopola • Microsoft • HP
Air New Zealand • Fitbit
Del Monte • Levi's
Thirsty Bear





Skills

- Management
- Branding/Logo Design
- Drawing/Painting
- Illustration
- Layout
- HTML/CSS



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Software

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- Dreamweaver
- After Effects
- Illustrator
- InDesign



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Traditional Tools

- Graphite
- Charcoal
- Acrylic paint
- Watercolor
- Oil paint
- Pastel



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